

# In 2016, Voters From Both Parties Say Hunger Is An Election Issue

NEW SURVEY SHOWS BOTH DEMOCRATS AND REPUBLICANS WANT CANDIDATES COMMITTED TO ENDING HUNGER.

## OVERVIEW

Childhood hunger is a serious problem in America, affecting 1 out of 5 kids.

Polling shows that Americans care about this issue. They believe that hunger is a solvable problem, and voters want to hear how leaders will take action

Elections are a time to spur new policy discussions and set new priorities.

It is critical for candidates to talk to voters about their plans to end hunger.

## TOPLINE POLL FINDINGS

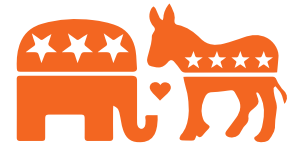
2016 likely voters view **hunger as an extremely important problem.**

Majority of voters (67%) have **experienced hunger personally** or have seen it in their communities.

Public support for action on hunger crosses party lines, with **solid majorities in both parties** saying there is not enough focus on the issue.

Voters see hunger as a national issue and say **smart, effective government programs** are the solution.

**TEAM  
NO KID  
HUNGRY**



**3 OUT OF 4**

**LIKELY VOTERS** SAY THEY WOULD BE MORE LIKELY TO VOTE FOR CANDIDATE COMMITTED TO REDUCING HUNGER IN AMERICA.

**4 OUT OF 5**

**DEMOCRATS** SAY THEY WOULD BE MORE LIKELY TO VOTE FOR CANDIDATE COMMITTED TO REDUCING HUNGER IN AMERICA.

**2 OUT OF 3**

**REPUBLICANS** SAY THEY WOULD BE MORE LIKELY TO VOTE FOR CANDIDATE COMMITTED TO REDUCING HUNGER IN AMERICA.

**26%**

Percent of voters who have personally experienced hunger or know someone who has. (Another 41% have witnessed hunger in their communities.)

68%

of voters say the problem of hunger is **not improving or is getting worse.**



DEMOCRATS



INDEPENDENTS



REPUBLICANS

65%

say the best way to address the problem of hunger in America is with **smart government programs and policies.**



DEMOCRATS



INDEPENDENTS



REPUBLICANS

70%

of voters say political leaders in America focus too little on reducing hunger.

Of those who believe **hunger needs more attention:**



MODERATES



CONSERVATIVES



LIBERALS

74%

of Americans would be **likely to vote for a candidate** who is committed to reducing hunger in America.



DEMOCRATS



INDEPENDENTS



REPUBLICANS

### BOTTOM LINE

When children get the food they need each day, they feel better, learn more and grow up stronger. This is good for the nation; healthier, smarter kids are more likely break the cycle of poverty and build a stronger, more competitive economy.

We can close the gap between the kids who have enough to eat and those who don't. With coordinated efforts between government programs, nonprofits, corporations, the faith-based community and local leaders, this is a solvable problem.

At a time when extreme partisanship divides the nation, this issue clearly resonates with the American electorate. Voters from both political parties are worried about hunger in America and looking for new focus on solutions from our potential leaders.

### METHODOLOGY

The Benenson Strategy Group conducted 1200 online interviews with likely 2016 voters from January 13-15, 2016. The margin of error for the entire dataset is +/-2.74 at the 95% confidence level.

### ABOUT NO KID HUNGRY

No child should go hungry in America, but 1 in 5 kids will face hunger this year. Using proven, practical solutions, No Kid Hungry is ending childhood hunger today by ensuring that kids start the day with a nutritious breakfast, are able to get the nutrition they need during the summertime, and families learn the skills they need to shop and cook on a budget. When we all work together, we can make sure kids get the healthy food they need. No Kid Hungry is a campaign of national anti-hunger organization Share Our Strength. Join us at NoKidHungry.org.