



OUR PLEDGE TO END SUMMER HUNGER: CROSS-INDUSTRY LEADERS TAKE A STAND

We lead some of the most iconic brands in America. We represent thousands of stores, restaurants and locations, tens of thousands of employees and millions of loyal customers. We have diverse interests but stand united in this moment. **This summer, we are uniting the power of our platforms behind a single mission: to end summer hunger for kids in America.**

We usually think of summer as a time for family barbecues and fun. But the truth is that summer is the hungriest time of year for some kids. **As many as 31 million kids are at risk of hunger this summer.** Many students rely on the no-cost or reduced-price meals they get in school every day. But when schools let out for the year, millions of kids lose access to those meals and parents are faced with impossible choices, like whether to buy groceries or pay the bills.

There are many problems we're wrestling with as a country that feel intractable. But ensuring every kid has three healthy meals a day—that's something we can do. It's within our power to make sure no child in America goes hungry, and there is no excuse not to act. We are partnering with No Kid Hungry to make summer hunger a thing of the past.

Thanks to bipartisan policy wins No Kid Hungry helped advance, there are now more ways to feed kids during the summer, including meal delivery and grab-n-go options in rural communities and a new summer grocery benefit that helps families cover the extra cost of food when school lets out.

This coalition of leaders is proud to raise our voices, leverage our influence and contribute millions in donations to No Kid Hungry to support kids across the country. **And we're seeing progress. It's estimated that almost 19 million kids received the new summer grocery benefit last year**—that's a huge win considering that only 2.8 million children were accessing summer meals before the new programs.

The positive impact of these programs extends far beyond the kitchen table. Every dollar invested generates economic benefit to local grocers, farmers and small businesses. It's a cycle that fuels jobs and renews communities across the country, while making kids and families healthier. It's no surprise that elected officials on both sides of the aisle have supported these efforts.

As business leaders, we have a shared responsibility to help build stronger communities. And the CEO Pledge to End Summer Hunger is how we're turning our values into action—proving that when business leads with purpose, real change follows.

There's strength in numbers. Join us and help end summer hunger for good.

Visit NoKidHungry.org/CEOPledge to learn more.



SINCERELY,

Scott Boatwright, CEO, Chipotle Mexican Grill

Paul Brown, Co-Founder & CEO, Inspire Brands

Noah Glass, Founder & CEO, Olo

Shannon Hennessy, CEO, Habit Burger & Grill

Mark King, CEO, Jack in the Box

Jim Kelly, Chairman, HedgeServ

Barry McGowan, CEO, Fogo de Chão

Danny Meyer, Founder & Executive Chairman, Union Square Hospitality Group

Aman Narang, Co-Founder & CEO, Toast

John Peyton, CEO, Dine Brands Global

Mark Politzer, President & CEO, NORMS Restaurants

Judy Ransford, CEO, Hickory Farms

Tony Spring, Chairman & CEO, Macy's, Inc.

Kelli Valade, CEO, Women's Foodservice Forum

Russell Weiner, CEO, Domino's

Max Wetzel, CEO, Tropical Smoothie Cafe

Seungkyu (Sean) Yoon, President & CEO, Kia North America and Kia America