



**Dine Out for
No Kid Hungry
Employee Scripts**



DINE  OUT
FOR NO KID HUNGRY



Thank you for participating in Dine Out For No Kid Hungry™. You and your restaurant are playing a very important role by raising money to help end childhood hunger in America.

The following talking points and scripts will help your employees describe your participation and promotion to guests.

Please share the information with your managers and front-of-the-house staff before each shift.



What is Dine Out for No Kid Hungry?

Dine Out For No Kid Hungry is the largest anti-hunger fundraiser led by the restaurant community. Since 2008, generous customers have helped raise millions of dollars to end childhood hunger in America.

Why is this important?

1 in 6 kids* in American struggles with hunger. That's 13 million kids who can't count on getting their next meal. But they can count on us! We feed people for a living—we know the power of food to fuel minds and bodies. Who better to lead this charge and end childhood hunger than us?

**Source USDA.*



Who is No Kid Hungry?

No Kid Hungry is ending childhood hunger through effective programs such as school breakfast, afterschool and summer meals. No Kid Hungry is a campaign of Share Our Strength.

Share Our Strength is an organization working to end hunger and poverty in the U.S. and abroad.

[We have partnered with No Kid Hungry since XXXX to help end childhood hunger in America.] Visit NoKidHungry.org for more information.



How Does Dine Out for No Kid Hungry Work?

When our customers donate by **[insert promotion]**, every \$1 raised feeds a child up to 10 meals through the programs and partnerships of No Kid Hungry in all 50 states.

When describing your No Kid Hungry promotion to guests:

- Be as specific as possible.
- Be clear about what the customer can do and how that action helps.

Training Video

This training video is your guide to engaging guests to support No Kid Hungry and donate at your restaurant. 4 out of 10 guests will donate when asked! Our approach can help you succeed in your promotion!



<https://www.youtube.com/watch?v=EJ7qKmBAj-U>

Sample Script: Host

Host:

- Thank you for dining with **[your restaurant's name]**. Ask your server how you can help end childhood hunger in America today.
- Thank you for dining with **[your restaurant's name]**. **[your restaurant's name]** is raising funds to end childhood hunger in America.
- [For bounce back coupons promotions] Ask your server how you can get **[a free X or X\$ off your next meal, etc.—describe your restaurant's particular coupon promotion]** and help end childhood hunger in America.
- Invite your family and friends to dine with us during the promotion to help end childhood hunger in America.

Sample Script: Server

Server:

- **[Insert your restaurant's name]** is participating in Dine Out For No Kid Hungry to help end childhood hunger in America. From **[insert your promotional period]** we are **[insert your promotion]** to help end childhood hunger in America. Would you like to **[insert your promotional offer]**?
- Invite your family and friends to dine with us during the promotion to help end childhood hunger in America.

A young boy with freckles, wearing a blue baseball cap and an orange hoodie, is smiling broadly while sitting at a table in a school cafeteria. He is eating from a yellow tray that contains a sandwich, a carton of milk, and some orange slices. The background is slightly blurred, showing other people and the typical environment of a school cafeteria.

THANK YOU

for making every meal
count for kids!