THE TIME IS NOW: NO KID HUNGRY™

Share Our Strength®, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy, active lives. Through its No Kid Hungry™ campaign—a national effort to end childhood hunger in America by 2015—Share Our Strength ensures children in need are enrolled in effective federal nutrition programs, invests in community organizations fighting hunger, teaches families how to cook healthy meals on a budget, and builds public-private partnerships to end hunger, nationally and at the state level. Working closely with the culinary industry and relying on the strength of its volunteers, Share Our Strength hosts innovative culinary fundraising events to support No Kid Hungry.

WHY FOCUS ON CHILDHOOD HUNGER?

In the world’s wealthiest nation, no child should grow up hungry. Over the course of a year, nearly 17 million children in America worry about when their next meal will come. That’s almost one in four kids in America struggling with hunger. 1

FINDING AND FEEDING KIDS WHERE THEY LIVE, LEARN AND PLAY

At Share Our Strength, we see a future in which no child in America grows up hungry. Through our No Kid Hungry campaign, we work with state, community and private sector leaders across the country to connect families facing hunger with the programs that can help them. Our focus is on long-term change, the difference between just feeding a child today and making sure that children in the United States never go hungry again.

Share Our Strength’s No Kid Hungry campaign gives more kids a healthy start to the day through school breakfast; ensures kids have food at home by helping eligible families enroll in the Supplemental Nutrition Assistance Program (food stamps); and keeps kids fed outside of school hours by ensuring access to afterschool and summer meal programs. Another important component of the campaign is nutrition education. Share Our Strength teaches families how to cook healthy meals on a budget through Share Our Strength’s Operation Frontline® program and by funding other nutrition education programs.

Nationally, Share Our Strength’s No Kid Hungry campaign provides leadership, raises awareness, and advocates for change that will end childhood hunger in America. Locally, Share Our Strength funds the most effective anti-hunger organizations and builds partnerships that bring together policymakers, nonprofits, community groups, local governments and businesses to end

BEARING WITNESS

“GOODNESS, YOU MUST LOVE SPAGHETTI,” I said to 7-year-old Keshan as he came up for his third helping of spaghetti during our afterschool meal.

“YES,” he said, “WE NEVER GET THIS AT HOME.”

“YOU NEVER GET SPAGHETTI AT HOME?” I replied.

“NO;” he said, “I MEAN WE NEVER GET DINNER AT MY HOUSE.”

Because of Share Our Strength’s generosity, we will be able to offer more kids like Keshan a hot meal each day after school. Thank you for helping make sure all children across the country have the food they need to grow and learn.

- David Weaver, Jr., CEO, South Plains Food Bank, Lubbock, Tex.

“I NEVER THOUGHT I COULD FEED MY FAMILY OF FIVE A BALANCED MEAL WITH $10, BUT I DID IT, ALL THANKS TO WHAT I LEARNED IN CLASS.”

- Nancy Carbajal, Operation Frontline participant, Los Angeles.

FUNDING THE FIGHT
Share Our Strength funds this fight through culinary events, corporate partners and committed consumers. Our innovative culinary events engage chefs and restaurants, food lovers, corporate partners and individual donors, providing opportunities for people to share their strength and support the four key elements of the No Kid Hungry campaign: community investment (grants to organizations fighting hunger), state partnerships, nutrition education, and public outreach and awareness-building.

• **Share Our Strength's Taste of the Nation®** is the nation's premier culinary benefit dedicated to making sure no kid grows up hungry. Each spring and summer, the nation's hottest chefs and mixologists donate their time, talent and passion at nearly 40 events across the U.S. and Canada to raise funds to end childhood hunger. TasteOfTheNation.org

• **Share Our Strength's A Tasteful Pursuit®** is a national touring dinner series that features some of the nation's most renowned chefs joining together to end childhood hunger in America. The chefs take their talents to top culinary cities to create delicious, multi-course dinners at some of America's finest dining establishments. ATastefulPursuit.org

• **Share Our Strength's Great American Dine Out®** is a week-long national event that brings together thousands of restaurants and their consumers to make sure there is no kid hungry in America. For one week in September, participating restaurants raise funds in a variety of ways and donate them to Share Our Strength. GreatAmericanDineOut.org

• **Share Our Strength's Great American Bake Sale®** is a national effort that encourages Americans to host bake sales in their communities to help end childhood hunger in America by 2015. GreatAmericanBakeSale.org

FUNDING THE FIGHT
Share Our Strength also supports the No Kid Hungry campaign through strategic marketing programs with the nation’s leading corporations that engage customers and employees in the fight against childhood hunger in America. Major supporters include America’s most recognized and best loved companies: American Express, ConAgra Foods® Foundation, Domino® Sugar and C&H® Sugar, Food Network, Hickory Farms, Weight Watchers and more.