

# **KELLOGG'S** CUSTOMERS

When people buy Kellogg's products, especially products that feature No Kid Hungry, they're showing their support for feeding hungry kids.

#### **KELLOGG'S** MILLION **\$1** GIFT

This year, Kellogg's is donating \$1 million to help No Kid Hungry feed kids across the country by making breakfast

part of the school day

# GRANT

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#### GRANTS

Grants that help schools buy needed equipment, from refrigerators to carts.

# HOW IT WORKS



### STAFF

Our staff helps school leaders with expert advice on starting or expanding programs.

## ADVOCACY

We work with elected officials local, state and national - to improve the laws that govern school breakfast.

